







MISSION ORGANIC VALUE CHAIN DEVELOPMENT FOR NORTH EASTERN REGION (MOVCDNER)



PRODUCT CATALOGUE

CEREALS

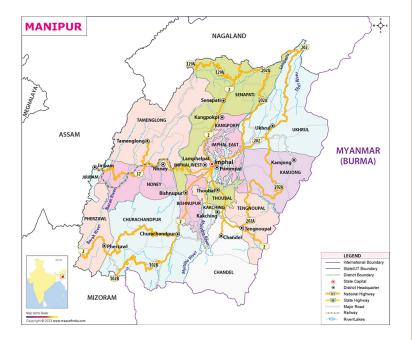
SPICES

FRUITS

FARMER PRODUCER COMPANIES



Gi TAGGED AGRI-HORTI PRODUCTS OF MANIPUR











CEREALS

BLACK AROMATIC RICE

Local Name: Chak-hao

Botanical Name: *Oryza sativa* Variety: Poireiton and Amubi

Black Aromatic Rice is one of the super foods well known for its attractive colour and aromatic flavour. It is considered as one of the richest sources of anthocyanin found among the food grains. The uniqueness of the black aromatic rice of Manipur is its pleasant aroma coupled with stickiness which is not common in other black rice grown in other parts of the world.

Nutritional Constituents (per 100 gm):

Chak-hao Amubi:		Chak-hao Poireiton:			
Energy	: 331.27	Energy	: 344.2		
Carbohydrate	: 58.84	Carbohydrate	: 63.82		
Total dietary fibre	: 17.7	Total dietary fibre	: 14.98		
Protein	: 10.29	Protein	: 9.63		
Fat	: 2.35	Fat	: 2.44		
Total anthocyanin	: 1.57	Total anthocyanin	: 1.62		
Iron	: 1.62	Iron	: 2.82		

(Ref: CSIR - NEIST - Johrat, Assam)



AROMATIC BLACK RICE (CHAKHAO) COOKIES

Made using organically grown black rice. The cookies has two different flavour blended with (i) flex seeds & chia and (ii) oatmeal. This product maintains its quality and freshness owing to its sturdy packaging.

Net weight: 150 Grams | Price: Rs. 80/-



CHAK-HAO (AROMATIC BLACK RICE)

Rich in Antioxidants (Anthocyanin) with Unique Aroma. One of the Super Foods.

Net weight: 500 Grams | Price: Rs. 100/-



CHAK-HAO KHEER

An instant premix made from a blend of Chakhao, vegetable oil, skimmed milk powder, karpoor, coconut shreds and sugar powder. Easy to make where in one has to add hot water only and the kheer will be ready in 2 minutes.

Net weight: 40 Grams | Price: Rs. 50/-



CHAK-HAO LADDU

Prepared from organically grown Black Aromatic Rice with ghee, coconut powder, sugar powder, dry fruits, etc. Healthy and delicious with no artificial colour and preservatives.

Net weight: 120 Grams | Price: Rs. 130/-



MANIPUR WHITE STICKY RICE

HYV RICE

Local Name: Maniphou

Botanical Name: Oryza sativa

Variety: RCM-13 (RC-Maniphou-12)

RCM-13 (proposed as RC-Maniphou-12) is a short duration variety rice suitable for early summer and pre-kharif crop. This variety matures in 90-105 days in summer (March-April sowing) season under Manipur conditions. RCM-13 bears about 150-200 spikelet per panicle and yield about 4.0-5.0 t/ha under good management. It has soft cooking quality. It can fit to SRI system too.

Nutritional constituents (g/100g):

Energy (kcal/100g) : 356.05 Protein : 7.50 Total carbohydrate : 77.53 Fat : 1.77

THOIBI RICE

Local Name: Thoibi

Botanical Name: Oryza sativa

Nutritional constituents (g/100g):

Energy (kcal/100g) : 362.86 Protein : 10.00 Total carbohydrate : 75.18 Fat : 2.46



MANIPUR WHITE STICKY RICE (RCM-13)

This white sticky rice possesses low amylose content which have desirable soft cooking qualities preferred by local people.

Net weight: 1Kg | Price: Rs. 70/-

MANIPUR WHITE STICKY RICE (THOIBI)

Net Weight: 1 Kg | Price: Rs. 70/-

POHA (Chempak) FLATTENED MANIPUR WHITE RICE

Poha also known as flattened rice/ rice flakes. It is a quick wholesome breakfast to start day. Rich in antioxidants, vitamins, gluten-free and a good source of carbohydrates. Added benefit is that it is organic as well.

Net Weight: 1 Kg | Price: Rs. 90/-



Chempak



TURMERIC

Local Name: Yaingang

Botanical Name: Curcuma longa

Variety: Megha Turmeric-1' and 'Lakadong'

Turmeric is used as a spice or flavourant, colourant, cosmetic ingredient from time immemorial. Its powder has a warm bitter taste, mustard-like aroma, pepper-like and earthy flavour. Turmeric can also produce a yellow dye for fabrics and is used for dyeing wool silk, and cotton. Besides it is widely used in cosmetic preparation and drugs due to

its therapeutic properties.

Nutritional Constituents (per 100 gm):

Curcumin content (D.W) : 5.55%

Energy : 354 kcal

Carbohydrate : 64.9

Dietary fiber : 21

Fat : 9.88

Protein : 7.83



ORGANIC TURMERIC POWDER

Authentic spice with a superior quality, containing Antioxidant- Curcumin

Net Weight: 50 Grams | Price: Rs. 25/-



ORGANIC TURMERIC POWDER

Vivid yellow in color this unique spice acts as food colorant and has anti-oxidative and anti-inflammatory properties.

Net Weight: 250 Grams | Price: Rs. 60/



Forms of Availability

- Fresh Rhizomes
- Flakes
- Powder

ORGANIC TURMERIC POWDER

Genuine spice with high curcumin content. Rich in color and flavor sourced from the pristine corners of Manipur.

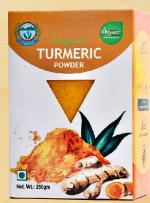
Net Weight: 500 Grams | Price: Rs.140/-



ORGANIC TURMERIC POWDER

This authentic spice from the soil of Manipur acts as a color and flavor ingredients in many cuisines.

Net Weight: 250 Grams | Price: Rs. 70/-





Local Name: Shing

Botanical Name: Zingiber officinale

Variety: Nadia and Local

Ginger belonging to the family Zingiberaceae is one of the most widely used dietary condiment all over the world. Ginger powder can be used as condiment/flavouring agent in salad dressings, tomato ketchup, sauce, pickles, gravies, meat sausages, curry dishes etc. Besides ginger oil are used for flavouring of beverages, confectionery, perfumes and as a fragrance ingredient in soaps and cosmetics.

Nutritional Constituents (per 100 gm):

Oleoresin content (D.W) : 4.13%
Energy : 80 kcal
Carbohydrate : 17.77
Sugars : 1.7
Dietary fiber : 2.0
Fat : 0.75
Protein : 1.82







ORGANIC GINGER POWDER

Oleoresin rich spice. Versatile for its aromatic and pungent nature, adding an exceptional flavor in many cuisines.

Net Weight: 100 Grams | Price: Rs. 55/-

Forms of Availability

- > Fresh Rhizomes
- Flakes
- Powder
- Candy

ORGANIC GINGER POWDER

Savory, aromatic and splendid in colour with flavor. Unique Organic Ginger Powder is sourced directly from the hilly regions of Manipur.

Net Weight: 50 Grams | Price: Rs. 25/-



KING CHILLI

Local Name: U-Morok

Botanical Name: Capsicum annum

King Chili (*U-Morok*) is a crop which has been cultivated in Manipur since time immemorial. King Chilli is among one of the hottest chillies in the world reporting a Scoville Heat Unit (SHUs) of 20,41,427. It is consumed in fresh or dried form and used for its distinct flavour and aroma in the various culinary preparations. In recent years this crop is gaining importance because of its high content of capsaicin (3-5%) as compared to any other Indian chilli. There are several products which can be prepared from King Chilli such as whole dried, ground or powdered, pickles, sauce, chutney, oleoresin, essential oil, as ingredient in pepper spray, etc.

Nutritional Constituents: (per g/100 g)

Capsaicin content : 4.1

Energy: 24.44 KJ

Carbohydrate : 2.36 Dietary fiber : 4.83 Protein : 1.59



ORGANIC KING CHILLI POWDER

One of the hottest chillies in the world with distinct flavour & aroma. Pure and natural, organically sourced from the farmers of Manipur.

Net Weight: 50 Grams | Price: 160/-

Forms of Availability

- Fresh
- Whole Dry (Smoke or oven dried)
- Powder
- Sauce
- Pickle

ORGANIC KING CHILLI WHOLE DRY

Capsaicin rich chili sourced from the Organic farmers of Manipur is unique for its distinct flavor and aroma.

Net Weight: 100 Grams | Price: Rs.150/-





Forms of Availability

- > Fresh
- ➤ Whole Dry
- Flakes

SIRARAKHONG CHILLI FLAKES

Packed in a well design paper box, this unique GI tagged chili is famous for its aroma and color having an ASTA value of 164.

Net Weight: 200 Grams | Price: Rs. 250/-

SIRARAKHONG CHILLI

SIRARAKHONG CHILLI

Local Name: Sirarakhong Hathei Botanical Name: *Capsicum annum*

Sirarakhong Chilli, a GI tagged product of Manipur is a unique chilli variety with its distinctive flavour and colour grows only in Sirarakhong village located in Ukhrul district of Manipur. High extractable colour value (164 ASTA) which can be commercially utilized for production of edible natural colour, is the specialty of Sirarakhong Hathei (chilli).

Nutritional Constituents (per 100 gm):

Energy (KJ) : 23.87
Capsaicin : 0.03
Vitamin C : 2.0
ASTA Extractable Colour Value : 164

Total Carotenoids

Pericarp + Placenta : 4.32 mg/g Seed : 0.20 g/100g

(Ref : GI Journal)



Local Name: Pineapple

Botanical Name: Ananas comosus

Variety: Kew & Queen

Pineapple is one of the most popular tropical fruits. It is a good source of Bromelain - a digestive enzyme and rich in Vitamins, Calcium, Magnesium, Potassium, Iron.

The pineapple varieties 'Kew' and 'queen' are extensively grown in Manipur. The fruits of Kew variety are big size, broad and shallow eyes, light yellow flesh, almost fibreless and very juicy and popular for its processing attributes. On the other hand, the fruits of gueen variety are rich yellow in colour, less juicy than Kew, crisp textured with a pleasant aroma and flavour popular for table purpose. Queen' pineapple is available from June to August while 'Kew' is available from September to November every year.

Nutritional Constituents (per 100 gm):

: 53 kcal Energy Carbohydrate : 12.87 **Total Sugars** : 9.98 Dietary fiber : 0.2 : 0.12 Fat Protein : 0.36

Forms of Availability

Fresh

Candy

Jam

Juice

Squash

DRIED PINEAPPLE

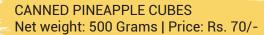
Net weight: 100 Grams | Price: Rs.100/-





PINEAPPLE JAM

Net weight: 250 Grams | Price: Rs. 60/-







KIWIFRUIT

Local Name: Kiwifruit

Botanical Name: Actinidia deliciosa

Variety: Hayward

Kiwis are a nutrient dense food and low in calories. The fruit is known for presence of antioxidants, fibre, vitamins and immunity boosters. It is slightly acidic in taste. Raw kiwis are high in vitamins C and K. The black seeds inside the kiwifruit can be crushed to produce Kiwi fruit oil which is very rich in Alfa-Linoleic Acid, an important Omega-3 essential fatty acid. Kiwi fruits are useful in improving conditions of asthmatic children and in decreasing the probability of colon cancer by providing a good amount of dietary fibre. Kiwifruit ripens during September to December depending upon variety and climate. The berries are harvested when they are still hard and generally ready for harvest in between 125-150 days after fruit set.

Nutritional Constituents (per 100 gm):

Forms of Availability

- Fresh
- Candy
- Jam

DRIED KIWI

Vibrant green color with sweet and delicate taste. The kiwifruit is known for presence of antioxidants, fiber, vitamins and immunity boosters. Its packaging keeps the product for long lasting freshness.

Net weight: 250 Grams | Price: Rs 240/-





KIWI JAM

Unique sweet, tangy flavor with long shelf life, and no artificial colour or added flavour.

Net weight: 250 Grams | Price: Rs. 60/-



KACHAI LEMON

Local Name: Kachai lemon

Botanical Name: Citrus jambheri Lush.

Variety: Local

Kachai Lemon of Manipur is an exotic horticultural fruit from Northeast India which has been accorded Geographical Indication (GI) registration tag owing to its unique taste and flavour. Popularly known as Kachai Champra (Lemon), it is widely grown in the Kachai village in Ukhrul District, Manipur. Unlike the other lemon varieties grown in other part of world, Kachai Lemon is considered to be unique as it is a rich source of ascorbic acid, containing 45-51 mg/100 ml juice. The juice content is 36-56 ml per fruit. The fruit will be available from January to March every year.

Ascorbic acid (Vit C) (mg/100 ml): 66.7

(Ref : ICAR - NEH Quality Analysis Laboratory, Manipur)

Forms of Availability

Fresh



TAMENGLONG ORANGE/ MANDARIN

Local Name: Tamenglong Orange Botanical Name: Citrus reticulata

Variety: Local

Tamenglong orange / Mandarin (Citrus reticulata) is unique crop found only in the Tamenglong district of the state of Manipur which has bagged GI Tagged for its unique taste. The plant is perennial evergreen of the Rutaceae family and subtropical in distribution. Tamenglong oranges weight around 90-110 g. Fruit has loose skinned, smooth surface, approx. 10 segments, abundant juice (40-50 %) with well blended sweetness and acidity taste.

It is also full of vitamin C, which protects cells by neutralizing free radicals. The harvested fruit will be available from October to February every year.

Forms of Availability

Fresh



PASSION FRUIT

Local Name: Sitaphon

Botanical Name: *Passiflora indica* Variety: Local (Yellow and Purple)

Passion fruit is the fruit of the Passiflora vine, a type of passion flower. Passion fruit is a nutritious tropical fruit that is gaining popularity, especially among health-conscious people. Despite its small size, it is rich in antioxidants, vitamins and plant compounds that could benefit. The fruit has two main forms: yellow (*P. edulis* flavicarpa) and purple passion fruit (*P. edulis* Sims). Its sowing time is June-July and after 16-18 months, passion fruit takes about 85-90 days from flowering to maturity.





ORGANIC PRODUCER GROUPS IN MANIPUR UNDER MOVCDNER (PHASE I, II & III)

SI. No	Name of the FPCs	Contact Person	Contact Number	Area of operation	Crop
1.	Loulhoumi Organic Producer Co Ltd	K. Khaibiaklian, Chairman	9911902114	Churachandpur	Ginger, Turmeric, King Chilli & Pineapple
2.	Thayong Organic Producer Co Ltd	Hijam Dhiren Singh, Chairman	6009169143	Kangpokpi- Sadar Hill & Thoubal	Ginger, Turmeric, King Chilli, Pineapple & Tamenglong Orange
3.	Phou-Oibee Organic Producer Co Ltd	Ahongshangbam Marjit Khuman, Chairman	7005057881	Bishnupur	Chakhao
4.	Chak-Hao Poireiton Organic Producer Co Ltd	Ch. Shanta, Chairman	9774095458	Imphal West	Chakhao & HYV Paddy
5.	Chingarel Organic Producer Co Ltd	N. Bimolchandra Singh, Chairman	9862113306	Imphal East	Chakhao & HYV Paddy
6.	Apunba Organic Producer Co Ltd	Khaidem Sharat, Chairman	8729896238	Thoubal	Chakhao & HYV Paddy
7.	Rinrum Organic Producer Co Ltd	V. Tuime Iolly, Chairman	8732850105	Ukhrul	Ginger, Turmeric, King Chilli & Kachai lemon
8.	Reangluang Organic Farmers Producer Co Ltd	Joy Kamei, Chairman	7085458024	Tamenglong	Tamenglong Orange, Turmeric & King Chilli,
9.	Ruwmee Organic Producer Co Ltd	Augustine Roel, Chairman	8131050113	Chandel	Ginger & Turmeric
10.	Progressive Organic Producer Co Ltd	P. Benjamin, Chairman	8731849990	Senapati	Ginger, Turmeric & King Chilli
11.	Kakching Organic Producer Co Ltd	N. Achouba Singh, Chairman	7005463449	Kakching-Tengnoupal	Ginger & Turmeric
12.	Sinlung Organic Farmer Producer Co Ltd	Lalringung, Chairman	8837318563	Pherzawl	Ginger & King Chilli
13.	Oriental Organic Producer Co Ltd	Songam,Chairman	8837241408	Kamjong-Ukhrul	Turmeric & King Chilli

14.	Chakpi Organic Producer Co Ltd	Uttam, BOD	8787500685	Chandel	Chakhao
15.	Thangching Organic Producer Co Ltd	Hoihoi, BOD	9366821377	Churachandpur	Chakhao
16.	Awar Organic Farmer Producer Company Limited	Lunlenmang Hangshing, BOD	96123 27109	Kangpokpi	Ginger
17.	Khawizu Organic Farmer Producer Company Limited	Keishang Amos Maring, BOD	7005316700	Kangpokpi	Pineapple
18.	Terrain Organic Farmer Producer Company Limited	Khorong Samson Chiru, BOD	93667 32124	Kangpokpi	Turmeric and Kiwi
19.	Pakan Organic Farmer Producer Company Limited	WL Robertson Anal, BOD	87319 26182	Chandel	Maize
20.	Zougam Organic Farmer Producer Company Limited	Chungthang Doungel, Chairman	8414878238	Churachandpur	Maize
21.	Lilikoi Organic Farmer Producer Company Limited	Romeo Shekho Chairman	9383222480	Senapati	Passion Fruit
22.	Curcuma Green Hills Organic Farmer Producer Company Limited	Nakhu Joyson Chairman	7085667453	Senapati	Turmeric
23.	Jeweled Land Organic Farmer Producer Company Limited	R.D. Peter, Chairman	9625627901	Senapati	Kiwi Fruit
24.	Sangai Land Organic Farmer Producer Company Limited	Khangembam Shamusaba Singh, Chairman	7005749611	Bishnupur	HYV Paddy
25.	Yakairol Organic Farmer Producer Company Limited	Samchetshabam Modhuchandra Singh, BOD	9615434828	Thoubal	Pineapple
26.	Fruit Hill Organic Farmer Producer Company Limited	Lalhmingsang Khawbung, BOD	9612584864	Churachandpur	Passion Fruit
27.	Zoutaang Organic Farmer Producer Company Limited	Robert Khailianlal Manlun, Chairman	7005271852	Churachandpur	Ginger
28.	Kha Manipur Organic Farmer Producer Company Limited	Yensenbam Dhanbabu Meitei, BOD	8974604168	Thoubal	HYV Paddy
29.	Than Than Farmer Producer Company Limited	Finny Lalthansiama, BOD	9366280796	Churachandpur	Pineapple
30.	Khuga Valley Organic Farmer Producer Company Limited	Thangsuolien Khawbung, BOD	8447152258	Churachandpur	Turmeric and King Chilli
31.	Gilgal Organic Farmer Producer Company Limited	Ramhluothang, BOD	8414876499	Pherzawl	Ginger

32.	Zawlbuk Organic Farmer Producer Company Limited	Isaac Inbuon, BOD	9362505807	Pherzawl	Turmeric and Ginger
33.	Manmasi Organic Farmer Producer Company Limited	Julia Chanchinmawi, Chairman	9856138301	Pherzawl	Ginger
34.	Green Hills Organic Farmer Producer Company Limited	Emmanuel R Lungtau, Chairman	7085604245	Pherzawl	Turmeric and Ginger
35.	Kapaih Organic Farmer Producer Company Limited	Taihoih, Chairman	9366902583	Churachandpur	Pineapple
36.	Khuga Hills Organic Farmer Producer Company Limited	Chinsuanlian, Chairman	7005589433	Churachandpur	Pineapple
37.	Barak Organic Farmer Producer Company Limited	Vanlalhriet Tuolor. BOD	7578980861	Jiribam	Pineapple
38.	Rumril Organic Farmer Producer Company Limited	Mr. Khulpuwa Benedict, BOD	9862710147	Tengnoupal	Turmeric and Ginger
39.	Haoram Farmer Producer company Limited	Elvy Yangya, BOD	8414019726	Ukhrul	Turmeric and Kiwi Fruit
40.	Ihao Organic Farmer Producer Company Limited	Vareingam Kashung, Chairman	9863254114	Kamjong	Turmeric and Ginger
41.	Ringrum Farmer Producer Company Limited	George Wungnaorar Chairman	7005353633	Ukhrul	Maize
42.	Taosuam Organic Farmer Producer Company Limited	Pousinrei, Chairman	8414913022	Noney	Turmeric
43.	Semka Farmer Producer Company Limited	Solomon Yamro Director	9862488016	Ukhrul	Chakhao
44.	Dilung Organic Farmer Producer Company Limited	Wilson Kamei, Chairman	9612015307	Noney	Turmeric and Ginger
45.	Tazei Farmer Producer Company Limited	Lungaithao Pamei,Chairman	9612811598	Noney	Turmeric Ginger and King Chilli
46.	Sivathei Farmer Producer Company Limited	M. Ngalengmi, Chairman	9311548137	Ukhrul	Ginger and King Chilli
47.	Nongpok Apunba Organic Farmer Producer Company Limited	Mangte Philip, Chairman	8787651766	Imphal East	Pineapple
48.	Yelhoumee Organic Producer Company Limited	Khulpu Korung Maring Chairman	8729955569	Imphal East	Pineapple
49.	Nongmaiching Organic Producer Company Limited	Kor Raja Roslin Chiru, BOD	9856819085	Imphal East	Pineapple

50.	Chingburoi Tamburoi fed Organic Farmer Producer Company Limited	Varesing Konghay, BOD	9366132084	Imphal East	Pineapple
51.	Nebula Organic Farmer Producer Company Limited	Meghachandra Singh, BOD	8787666815	Kakching	Turmeric and Ginger
52.	Ralchin Organic Farmer Producer Company Limited	WS. Mohring, BOD	8787832196	Chandel	Turmeric and Ginger
53.	CMMM Organic Farmer Producer Company Limited	D. Moran Maring, BOD	9582499131	Chandel	Turmeric and Ginger
54.	Ksenbil Organic Farmer Producer Company Limited	Sangkhel Dominic, BOD	8974267961	Chandel	Turmeric and Ginger
55.	Napam Organic Producer Company Limited	Solomon, BOD	8837230439	Chandel	Chakhao
56.	Karanu Organic Producer Company Limited	Ch Albert, BOD	8732006680	Senapati	Maize
57.	Saikul Organic Producer Company Limited	Haopu Mangte, BOD	8119873839	Kangpokpi	Maize
58.	Sakaryia Organic Producer Company Limited	Kharga Tamang. BOD	7085455449	Kangpokpi	Chakhao
59.	Tujang Lhang Organic Producer Company Limited	Mr. Thangboi Haokip, BOD	8729959988	Kangpokpi	Maize
60.	Nongpok Pukkei Organic Producer Company Limited	Irungbam Shyam Meitei, BOD	9612237331	Imphal East	HYV Rice
61.	Nongchup Pukkei Langei Organic Producer Company Ltd	Shamjai Kamong, Chairman	9612697741	Imphal west	HYV rice
62.	Kha Nongchup Pukkei Langei Organic Producer Company Limited	Shyama, BOD	8974730241	Imphal west	Maize
63.	Kakingai Organic Farmer Producer Company Limited	Azonna Zasper, BOD	9612643305	Tamenglong	Turmeric Ginger and King Chilli
64.	Makaem Farmer Producer Company Limited	Ramkung Pamei, BOD	8414919240	Tamenglong	Turmeric Ginger and King Chilli
65.	Raengdai Farmer Producer Company Limited	Dinthuingam, BOD	8258924656	Tamenglong	Turmeric Ginger and King Chilli

PRODUCT PROMOTION BY MANIPUR ORGANIC MISSION AGENCY (MOMA)

UNDER

MISSION ORGANIC VALUE CHAIN DEVELOPMENT FOR NORTH EASTERN REGION (MOVCDNER)

MINISTRY OF AGRICULTURE & FARMERS WELFARE,
GOVERNMENT OF INDIA AND GOVERNMENT OF MANIPUR

FOR FEEDBACK/OREDERING/COMPLAINTS, CONTACT

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